

PARKS AND RECREATION ADVISORY COMMITTEE
MINUTES OF MEETING
2-7-2024

Call to Order

Doris called meeting to order at 5:30 pm.

Edward Lock	<i>present</i>	Karen Fitzgerald	<i>present</i>
Robyn Taylor		Molly Slaid	<i>present</i>
Heather Tuggle	<i>present</i>	Michelle Mitcham	
Lynda Schubring	<i>present</i>		
Ashley Brown	<i>present</i>	Isaac Recinos	<i>present</i>
Doris Michalak	<i>present</i>	Sebastian Marquis	
Rachel Beazley	<i>present</i>	Robert Basford	
Thomas Huebner		Maria Thorne	<i>present</i>

Approval of Minutes from 1-3-24

A motion was made to approve the minutes by Heather and was seconded by Lynda.

Citizens Comments

None

Items for individual consideration

a. Triathlon update - May 5th

- Focusing on registrations for the event.
- There are 2 new companies that are doing cross promotion: Healthy Kids Running, and Kids Strong Camp. Waiting to hear back about sponsorship.
- Advertising in Community Impact and Cy-Fair ISD newsletter.
- Started a new running group on Tuesdays for kids.
- Waiting to hear from the swim team; the board will meet this month.
- Committee is putting out yard. Working on getting signs at park, but there is an ordinance. Committee members discussed options for placing signs.
- Will have a table at Post School family night.
- Also posted at Cook School.
- Cost to enter is \$30. There are 20 kids signed up so far, but the goal is 100.
- Will have flyers at Concert in the Park.

b. Concert in the park March 23, 6-9

- Willie and Waylon, March 23, 6-9pm.
- Everything is planned and ready to go.
- Working on marketing and advertising in Community Impact and Cy-Fair newsletter. Advertising prices are affordable.
- Police has approved the plans. The layout will be similar to what has been done in the past.
- Will have 3 food trucks on the park and will have a contingency plan to get them on hike and bike trail in case of rain.
- Will have Mexican food, and pizza truck, lemonade, may look at snow cone and root beer float truck. We will also have Senate Avenue Brewing.
- Committee members want to add another food truck like a burger truck or some quick food. It was mentioned that one of the farmers' market vendors sells popcorn.
- We will have a bathroom trailer.
- We had 500 people at the last concert.

- This will be a very simple event. The parking lots have been secured with Post.
- Isaac talked about giving away old event t-shirts.

c. Founders day

- Most exciting development – we will have music with the fireworks this year at no additional charge. The fireworks company will work with our DJ too coordinate.
- Everything has been ordered, except for tables, chairs and the Mustang Cat generators
- Locked in Ezee Fiber for the Dixie Chair swing. They sponsored \$1250.
- Working with Paul Richard Electric about possibly covering entire fireworks show
- Isaac will try to contact Rose Roofing for possible sponsorship
- We have 10 carnival games lined up – hoping to get more than 20
- Hoping to get more sponsorships
- Biggest question is whether or not to have the chili or crawfish competition. It is a huge undertaking since Nancy is no longer here and is unable to assist. Consensus is that if we don't have a professional running a competition and judging it then we should not have it. Thoughts are to skip this year and all discussed how to fill the gap in the event.
- A kid's art competition was brought up and discussed. Perhaps they could have a winner for Elementary, Middle School, and High School kids. The winner's art would get posted at city hall or at the clubhouse. Will talk to Clair about how to develop the plan. "Our JV" would be the theme. Could also ask retired art teachers and others to judge.
- Committee members talked about setting up a photo booth. We will have a photographer for Founders day.

d. Holiday in the village Santa Discussion

- Isaac has narrowed the replacement Santa down to 2 options. They are a little more expensive, but they have some good references. He is looking to hire one pretty quickly.
- Isaac will get a professional photographer to take pictures in the Santa room.

Parks and Recreation Directors Report

- The Farmers' market is now being run by Braeswood. They have many new offerings for the market. The fees for vendors have increased.
- Isaac explained the facilities remodeling at the golf course maintenance building.
- The lighting at Carol Fox Park was discussed. It is too bright.
- Pavilion restrooms have been locked for a week because of vandalism. The pool backflow valve was also vandalized.

Future agenda item request

Next Meeting Date

March 6, 2024

Adjournment

A motion was made to adjourn the meeting by Ashley and was seconded by Heather.